



I met a woman who borrowed \$4. She had never seen \$4 in her life. She bought a comb, a pair of scissors and a mirror and she put her husband in business as a barber. Now she has a home and her children are in school. All because of \$4.

— Foundation for Women —



[HOME](#) [ABOUT](#) [TICKETS](#) [PROGRAM](#) [PRESENTERS](#) [MICRO 101](#) [MICROMARKET](#) [SUPPORTERS](#) [GALLERY](#) [MEDIA](#)



The micromarketplace

**Buy Tickets at
Eventbrite!**

**Microfinance
101 Tickets!**

Sponsors



Media Partners



Friends of Microfinance





engagement and conversion. <https://insureye.com>

InsurEye is a Canadian Youth Business Forum selected business and Alexey Saltykov, Co-Founder and CEO is featured in this year's microwalk video.

InsurEye Inc. is a Canadian company that provides independent online tools for consumers to educate them about insurance (e.g. [insurance consumer reviews](#), peer-to-peer insurance premium comparison) and credit cards. InsurEye's business solutions for financial services and insurance providers increase customer



JOY OF AFRICA makes a positive contribution to the people of Zambia by training orphans and widows in tailoring and quilting, beadwork and crocheting. Once learners have reached an advanced stage they are encouraged to go out into their communities and open businesses with the help of microfinance. Kuba and Showa fabrics are used.



MEDA creates business solutions to poverty. For more than 50 years, MEDA has been designing and implementing innovative and effective market-driven economic development programs that improve the livelihoods of millions of people living in poverty around the world.

Founded by a small group of service-oriented business people, MEDA has grown to a large international organization comprised of thousands of members and supporters across North America and Europe. MEDA believes its work is not done until it is proven to be sustainable, replicable, scalable and measurable.

<http://www.MEDA.org> Toronto International Microfinance Summit. All rights reserved.



My Oral Village is microfinance powered by . We help unbanked people manage their finances, so they can escape from the perils of saving at home and get on the path to steady asset accumulation. We are also re-inventing the ways 'oral' people create and manage organizations that serve their livelihood and other needs, so they can benefit from their talents as entrepreneurs and as leaders.

myoralvillage.org

Brett Matthews is a panelist in the Session: Microfinance and Scale and Sustainability



Opportunity International
CANADA

Founded in 1971, **Opportunity International** provides access to savings, small business loans, insurance and training to over five million people working their way out of poverty in the developing world. Clients in more than 20 countries use these

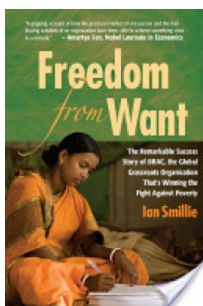
financial services to start or expand a business, provide for their families, create jobs for their neighbours and build a safety net for the future. <http://www.opportunityinternational.ca/>

Jannalee Anderson is a panelist in the Session: Microfinance and Scale and Sustainability

Rise Asset Development provides microfinancing (loans, leases and lines of credit) and mentorship to entrepreneurs with a history of mental health or addiction challenges. www.riseassetdevelopment.com



The Rotarian Action Group for Microfinance and Community Development (RAGM) is a group of Rotarians providing leadership and guidance to other Rotarians in the elimination of poverty through microfinance.



The **TorontoMicrofinanceBookClub.com** has been featuring the book *Freedom from Want* by Ian Smillie. In the book, the author addresses the themes of health, education, agriculture and heritage crafts, which are all linked to microfinance. These topics are explored through the story of how the Bangladesh Rural Advancement Committee (BRAC) evolved from an idea to the world's largest development organization.

There will be a limited number of copies of the book for sale in the *micromarketplace* at \$20 each. This is a show discount of about 27% less than the list price. Ian Smillie will be available to sign books at the Summit.

Ian Smillie will be the lunch Keynote Speaker: The Lady Vanishes: Canada and the World of International Development